

FOR IMMEDIATE RELEASE

November 19, 2020

Contact: Shawn Marshall Jr.
(631) 715-2757; Smarshall@gurwin.org

GURWIN ANNOUNCES 2020 ANNUAL PHOTO CONTEST WINNERS IN NEW, SOCIALLY DISTANCED CEREMONY

Commack, NY— The Gurwin Jewish Nursing & Rehabilitation Center recently announced the winners of their 27th Annual Gurwin Photo Contest. Thirty winning photos were chosen from among more than 450 entries for permanent display in the 460-bed nursing and rehabilitation facility. Taking top prize of Best-in-Show this year was Jan Golden (Stony Brook, NY) for her photo “Happy Family.”

In light of the times and in the interest of safety, the awards ceremony was held virtually via Zoom, and included video commentary by winning contestants. Zoom participants enjoyed a slideshow presentation of the year’s winning selections, as well as winners from past contests. The virtual format made it possible to have winners send in prerecorded videos of themselves, offering an inside look at the story behind their photos, their love for photography and their thoughts on what it means for their photos to be selected as winners in the Gurwin Photo Contest.



“Happy Family” shot by Jan Golden was the Best-In-Show winner in the 2020 Gurwin Photo Contest.

Gurwin’s renowned photo contest is much anticipated each year. The striking photos hung in the Center’s Tiffen Gallery—named for perennial contest sponsor The Tiffen Company after founder Nat Tiffen—are a signature element of the warm and welcoming environment at Gurwin. Each year, winning portraits are added to the gallery, with older photos moved to resident units for year-round enjoyment. More than 1000 photos now adorn the walls of the nursing and rehabilitation center and are admired daily by residents, staff and visitors alike.

Gurwin Jewish Nursing & Rehabilitation Center

68 Hauppauge Road, Commack, NY 11725 | (631) 715-2562 www.gurwin.org



Tony Lopez (Tony Lopez Photography) and Chris Appoldt (Chris Appoldt Photography) served as judges for the contest. Residents and staff members also participated in the selection process, choosing winners in the “Resident/Staff Selections” category. Photos not selected for display are utilized by Gurwin’s Therapeutic Recreation team as inspiration for art therapy projects, as well as for reminiscence programs for those with memory impairment, deeming every submission a “winner.”

“The community support we have received since the Contest’s inception nearly three decades ago is remarkable and serves to enhance the beauty of our Center,” said Stuart B. Almer, President and CEO of the Gurwin Healthcare System, of which the Gurwin Jewish Nursing & Rehabilitation Center is a part. “The installation of the new artwork throughout our Center is something we all look forward to, and we are particularly touched by the continued support of the community during such a challenging year.”

The Gurwin Photo Contest opens each year for submissions on February 15th. Information on the contest, as well as a gallery of the 2020 winning photos, can be found at <https://www.gurwin.org/about/photo-contest/>.

About Gurwin Healthcare System

The Gurwin Jewish Nursing & Rehabilitation Center is a 460-bed nursing care facility in Commack, Long Island, and is part of the Gurwin Healthcare System, a renowned health-care provider offering a full continuum of healthcare and senior living services for the frail and elderly. The Center was named by Fortune Magazine in 2018 as the #1 Best Workplace in the nation for Aging Services, ranked on Newsweek’s inaugural “Best Nursing Homes of 2020” list, and is a Best of Long Island award winner for rehabilitation, adult day care, health aides and assisted living. Services provided at the Center include skilled nursing care, rehabilitation therapy, advanced care, ventilator and respiratory care, on-site dialysis and infusion therapy, memory care, and palliative and hospice care, as well as both medical and social adult day programs and home care programs. The 34-acre campus is also home to Gurwin Jewish~ Fay J. Lindner Residences assisted living community, Fountaingate Gardens, Gurwin’s soon-to-be-built independent living community. For more information, visit www.gurwin.org. Follow Gurwin on Facebook (bit.ly/GurwinNursingRehab) and on Twitter (@GurwinJewish).

#

-2-