

FOR IMMEDIATE RELEASE

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Contact: Shawn Marshall
(631) 715-2575; smarshall@gurwin.org

**DEADLINE EXTENDED FOR THE 27th ANNUAL
GURWIN JEWISH NURSING & REHABILITATION CENTER
PHOTO CONTEST**

Commack, NY—Gurwin Jewish Nursing & Rehabilitation Center has announced it is extending the deadline for submissions to its 27th annual photo contest to June 15, 2020, in light of the stay-at-home order that has been in place during the COVID-19 crisis.

Garnering submissions from across the globe, the unique contest offers amateur photographers and students an opportunity to be recognized for their work, as well as the chance to make an impact on the lives of those who live at the 460-bed nursing and rehabilitation center. Winning photos are placed on permanent display in the Center's Tiffen Photo Gallery for the enjoyment of residents and visitors alike. Submissions not selected for a prize are used by Gurwin's therapeutic recreation staff as reminiscence aids, for visual stimulation and art therapy, providing a source of comfort and inspiration for residents, specifically those in the Center's Memory Care Unit and Adult Day Care Programs.



**2019 Best-in-Show Winner:
The Great Migration by Bryan Ray**

Up to seven printed 8×10 or 8 x12 photographs may be submitted for a fee of \$5 per entry in the following categories: Landscapes, Travel, People, Pets, Children, Wildlife, Nature, Still Life, Student, Altered/Enhanced, Long Island/New York and Action/Sports. A panel of professional photographers selects winners based on clarity, composition, subject matter and suitability for display at the Center.

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Gurwin Jewish Nursing & Rehabilitation Center

68 Hauppauge Road, Commack, NY 11725 | (631) 715-2562 www.gurwin.org



According to Dennine Cook, Chief Public Relations Officer at Gurwin, and creator of the renowned photo contest, “We understand that the many social distancing orders in place for the sake of safety may make it difficult for some contestants to capture the ideal shots they would like to submit. We are hoping to accommodate our many talented photographers by extending the submission deadline until June 15th. We encourage all those participating to proceed with caution and take advantage of the warm weather!”

Traditionally, a reception has been held at the Gurwin Center where winning photographers are presented with their cash prizes, award certificates and/or trophies. An award ceremony is anticipated to be held in the fall, with event details available at a later date.

Applications are available at www.gurwin.org/about/photo-contest/ or by calling 631-715-2575.

The Center’s perennial contest, considered one of Long Island’s premier photo competitions, is made possible by long-time sponsors The Tiffen Company, in memory of Helen and Nat Tiffen, the company’s founder and former Gurwin resident. Based in Hauppauge, NY, The Tiffen Company is a leading manufacturer of glass filters and other fine products for digital, still, video, motion pictures and television.

About the Gurwin Healthcare System

The Gurwin Jewish Nursing & Rehabilitation Center is a 460-bed nursing care facility in Commack, Long Island, and is part of the Gurwin Healthcare System, a renowned health-care provider offering a full continuum of healthcare and senior living services for the elderly and medically complex residents. The Center was named by Fortune Magazine as the #1 Best Workplace in the nation for Aging Services in 2018 and has been the recipient of the Best of Long Island award winner for rehabilitation, adult day care, health aides and assisted living. Services provided at the Center include skilled nursing care, rehabilitation therapy, advanced care, ventilator/respiratory care, on-site dialysis and infusion therapy, memory care, and palliative and hospice care, as well as both medical/social adult day programs and home care programs. The 34-acre campus is also home to Gurwin Jewish~ Fay J. Lindner Residences assisted living community, and a proposed independent living community, Fountaingate Gardens. For more information, visit www.gurwin.org. Follow Gurwin on Facebook (bit.ly/GurwinNursingRehab) and on Twitter ([@GurwinJewish](https://twitter.com/GurwinJewish)).

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