

**FOR IMMEDIATE RELEASE**

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## **GURWIN ASSISTED LIVING RESIDENT “MODELS”**

### **WALK THE RED CARPET FOR THE 2020 GURWIN CALENDAR REVEAL**

*Eighth Annual Calendar Celebrates the Wisdom and Beauty of Gurwin’s Seniors, ages 73 to 100*

Commack, NY – Fourteen Long Island seniors had the thrill of a lifetime posing as models and dispensing their life advice for the 2020 Gurwin Jewish ~ Fay J. Lindner Residences Calendar, which was officially revealed earlier this month at a celebrity-style event at the award-winning assisted living facility. Gurwin’s calendar guys and gals made their red carpet grand entrance to the sounds of Neil Sedaka’s “Calendar Girl,” amid flashes from the paparazzi and their adoring fans. The afternoon fete included the reveal of each model’s portrait on their calendar month, the reading of their advice, and an autograph session, culminating in a viewing of a [documentary of the filming of the Calendar](#), starring the 2020 models.



**2020 Gurwin Jewish Assisted Living Calendar Models**

#### **Gurwin’s “L’dor v’dor” From Generation to Generation**

calendar and accompanying video has become a lifetime highlight for the lucky residents who are selected each year to star in its glossy pages. For William Bomzer, a Vietnam Veteran who narrowly escaped death three times in his life, once in an Army plane on the runway leaving Vietnam, and twice at the World Trade Center in 1993 and 2001, participating in the Calendar enabled him to share his life’s observations, encouraging the younger generation to “Be positive,” adding that “Optimism gets you somewhere...I’ve done it every day of my life.”

Centenarian Leona Rothfeld, dressed in the sparkling gown she wore to her granddaughter’s recent wedding, beamed at being named “Miss June.” At 100 years old, being a calendar girl “is something I

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**Gurwin Jewish ~ Fay J. Lindner Residences**

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never expected!” she exclaimed. Her advice for a long and happy life? “Be kind to everybody.”



Gurwin model Fortunee, Ms. October, is escorted by a Gurwin staff member on the celebrity red carpet at the 2020 Gurwin Calendar reveal

For Ruth Meador, a Holocaust survivor, and her husband Louis Meador, a WWII army veteran, both of whom experienced a darker side of humanity, the unique Calendar was an opportunity to emphasize the positives in life, advising that people should “Enjoy every day.” The retired nurse and teacher, respectively, fondly speak of their love for each other and family, “As you get older, you realize you must make the most of every day... enjoy your family. That’s what’s most important.”

According to Stuart B. Almer, President and CEO of the Gurwin Healthcare System, of which the assisted living community is part, “The calendar event is the highlight of the year for staff, residents and their families. Our community is home to members of the Greatest Generations whose rich and sometimes difficult life experiences formed true character and resiliency. The calendar is an opportunity for us to preserve their stories and to heed the invaluable advice that is etched on

each month of its beautiful pages.”

Gurwin’s 2020 “L’dor v’dor” From Generation to Generation Calendar is available free of charge while supplies last. Order a copy online at [bit.ly/OrderGurwinCalendar](http://bit.ly/OrderGurwinCalendar) or call 631.715.2568.



Click above to view a documentary of the filming of the Gurwin Calendar.

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*The Gurwin Jewish ~ Fay J. Lindner Residences assisted living community, voted Best of Long Island, is located in Commack, Long Island, is part of the Gurwin Healthcare System, a renowned health-care provider offering a full continuum of healthcare and senior living services for the frail and elderly, and younger adults with complex medical needs. In addition to its assisted living community, the System provides skilled nursing care, rehabilitation therapy, advanced care, ventilator and respiratory care, on-site dialysis and infusion therapy, memory care, and palliative and hospice care, as well as both medical and social adult day programs and home care programs. The campus is also home to Fountaingate Gardens, a proposed independent living community. For more information, visit [www.gurwin.org](http://www.gurwin.org), Follow Gurwin on Facebook ([bit.ly/GurwinAssistedLiving](http://bit.ly/GurwinAssistedLiving)) and on Twitter (@GurwinJewish).*

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