



FOR IMMEDIATE RELEASE

November 23, 2018

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**GURWIN HOME CARE AGENCY DIRECTOR TABBED WITH
NORMA RECCO ADVOCATE OF THE YEAR AWARD**

Farmingdale, NY – Nancy Geiger (East Patchogue), Director of the Gurwin Home Care Agency, recently accepted the Norma Recco Advocate of the Year Award from the Long Island Chapter of the New York State Association of Health Care Providers (NYSAHCP) for her outstanding contributions in public advocacy to advance home and community-based care. The award was first presented in 2011 to honor the memory of Norma Recco, a tireless advocate who advanced HCP from a local interest group to a statewide association, and who was the Governor’s appointee to the New York State Home Care Council from 1987 – 1997.

Currently the Vice President of the Long Island Chapter of the NYSAHCP, Geiger has specialized in the home care agency field for more than 30 years. She joined Gurwin as Director of the Gurwin Home Care Agency in 2007; under her leadership, the Gurwin Home Care Agency provides home health aides and companions for Long Islanders who are in need of compassionate care and support.

“Nancy’s empathy for people is evident, whether she is advocating for her employees or her patients,” said Stuart B. Almer, President and CEO of the Gurwin Family of Healthcare Services. “She is committed to helping to get Home Care services to those who need them, and we are fortunate to have her leading our Gurwin Home Care Agency.”

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Frank Recco, CFO Recco Home Care, Nancy Geiger, Director, Gurwin Home Care Agency, Claudia Hammar, President NYS Association of Health Care Providers (NYSHCP), and Taryn Birkmire, Executive Director of Recco Home Care

Taryn Birkmire, Executive Director of Recco Home Care, presented Geiger with the award, applauding her for her years in the Home Care field, her work for the past six years for the chapter, and her continued efforts in reaching out to legislators as well as her participation in advocacy events in Albany.

“I am truly humbled to receive this award and be recognized in the name of Norma Recco,” Geiger said.

“Norma was a true pioneer in the Home Care industry, and she overcame many obstacles back in the early days in the field. Unfortunately, our challenges have become even greater in recent years. Home Care

plays an important and vital role in the lives of many in our communities, and I am honored to be able to fight for people to continue to receive the services they need to keep them living safely at home.”

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ABOUT THE GURWIN FAMILY OF HEALTHCARE SERVICES



The Gurwin Family of Healthcare Services is a renowned healthcare provider which offers a full continuum of healthcare services for the frail and elderly on a 34-acre campus in Commack, NY. The campus is home to the 5-star rated nursing and rehabilitation center which provides skilled nursing care, rehabilitation therapy, advanced care, ventilator and respiratory care, on-site dialysis and infusion therapy, memory care, and palliative and hospice care, as well as both medical and social Adult Day Programs, and home care programs. The campus is also home to the Gurwin Jewish Fay J. Lindner Residences assisted living community, and a proposed independent living community, Fountaingate Gardens. Follow Gurwin on Facebook (bit.ly/GurwinNursingRehab) and Twitter ([@GurwinJewish](https://twitter.com/GurwinJewish)).